

Stereotyping

The screenshot shows the EssayPro website homepage. At the top left is the EssayPro logo and navigation links: "How To Order", "Reviews", "About Us", and "Write My Essay". At the top right are links for "DBA: EPRO", "Log In", and "Sign Up". The main banner features a student sleeping at a desk with the text: "WRITING SERVICE AT YOUR CONVENIENCE", "You - Send us your homework", "We - Do it all for you", and "Grab your original paper for just \$10 per page with a free plagiarism report included". A "Write My Essay!" button is present. A "Calculate the price" calculator is overlaid on the right, showing options for "Writing", "Rewriting", and "Editing", with "Writing" selected. The calculator also shows "Essay (any type)", "College", "2 weeks", "1 page / 275 words", "Double spaces" selected, and a price of "\$11.4" with a "Write My Paper" button. Below the banner, there are three review sections: "EssayPro Reviews" with a 4.9 rating, "ResellerRatings" with a 4.9 rating, and "Sitejabber" with a 4.8 rating.

ESSAYPRO How To Order Reviews About Us Write My Essay DBA: EPRO Log In Sign Up

WRITING SERVICE AT YOUR CONVENIENCE

You - Send us your homework
We - Do it all for you

Grab your original paper for just \$10 per page with a free plagiarism report included

Write My Essay!

Calculate the price

Writing Rewriting Editing

Essay (any type)

College 2 weeks

1 page / 275 words

Double spaces Single spaces

\$11.4

Write My Paper

NO MORE SLEEPLESS NIGHTS...
100% PLAGIARISM-FREE ESSAYS. ANY TOPIC OR DIFFICULTY CAN BE HANDLED!

EssayPro Reviews 4.9

ResellerRatings 4.9

Sitejabber 4.8

ENTER HERE => <https://bit.ly/abcdessay108>

Stereotyping is a form of pre judgement that is as prevalent in today's society as it was 2000 years ago. It is a social attitude that has stood the test of time and received much attention by social psychologists and philosophers alike. Many approaches to, or theories of stereotyping have thus been raised. This essay evaluates the cognitive approach that categorisation is an essential cognitive process that inevitably leads to stereotyping. Hamilton (1979) calls this a 'depressing dilemma'. Brown's (1995) definition of stereotyping through prejudice is the 'holding of derogatory social attitudes or cognitive beliefs, the expression of negative affect, or the display of hostile or discriminatory behaviour towards members of a group on account of their membership to that group'. This definition implies that stereotyping is primarily a group process, through the individuals psyche's within that group. A further idea of stereotyping, defined by Allport (1954) as 'thinking ill of others without warrant', is that people 'make their mind up' without any personal experience. This pre judgement about a whole group is then transferred to the stigmatisation of any individuals in that group. It is these ideas that the essay aims to evaluate, through the cognitive process of categorisation and the above definitions that bring about three distinct features of stereotyping, that our cognition can be demonstrated through. The first characteristic of stereotyping is over-generalisation. A number of studies conducted found that different combinations of traits were associated with groups of

different ethnic and national origin (Katz and Braly, 1933). However, stereotyping does not imply that all members of a group are judged in these ways, just that a typical member of a group can be categorised in such judgements, that they possess the characteristics of the group. Still, when we talk of a group, we do so by imagining a member of that group. The second feature and characteristic of stereotyping is the exaggeration of the difference between one's own group (the in-group) and the 'other' group (the out-group). This can be traced back to the work of Tajfel during the 1950's - 'the accentuation principle' (Tajfel, 1981). Tajfel's work was specifically on physical stimuli, and concluded that judgements on such stimuli are not made in isolation, but in the context of other factors. Applied socially - a judgement about an out-group relies upon other factors surrounding the judgement in question, as well as making a statement about the in-group and the relationship between the two groups.

Other Articles:

- [Examples Of Persuasive s School Uniforms](#)
- [Essays For Capital Punishment](#)
- [Writing Tutor](#)
- [Essay On Unrest Among Students](#)
- [Personal Narrative Being A Boy In America](#)
- [Sample Cover Letter Bank Operations Manager](#)
- [Personal Essay For Nursing School](#)
- [Kcl Classics Essay Guidelines](#)
- [1996 Ap Language Free Response](#)
- [Book Editing Companies](#)
- [Company By Single Resolution](#)
- [Research Proposal Enterprise Risk Management](#)
- [Inventory Processes Of Riordan Manufacturing](#)
- [The Divine Wind Friendship Essays](#)
- [The Production Of Sago Starch Biology](#)